



Discover - Connect - Thrive

A vibrant online platform and community celebrating beauty, wellness, fitness, and intentional living. We curate resources, events, and content for women who value connection, quality, and meaningful experiences.

Founded by an experienced event producer and brand strategist, LuxaDaisy blends digital reach with local impact, building a space where brands and women grow together.



Our Mission & Vision



Mission

To connect women with brands, products, and experiences that inspire confidence, wellness, and joyful living.

Vision

Our vision is to build a vibrant ecosystem where women support women by shopping local, living intentionally, and showing up for businesses that reflect their values.



Our Audience



Primary Audience: Women aged 25–35

- Shop and support based on personal values
- Seek brands aligned with wellness, sustainability, and empowerment
- Highly engaged online, love aesthetic storytelling and influencer recommendations



Secondary Audience: Women aged 45–60

- Have more disposable income and free time
- Attend events and wellness gatherings
- Invest in quality products, self-care, and community involvement

Engagement Channels

We connect with our audience across high-touch and high-visibility platforms, both online and offline:



Digital Presence

- Website: Business directory, blog, event calendar
- Digital Ads: Targeted placements
- Social Media: Instagram, Facebook, TikTok, LinkedIn
- Email Marketing: Monthly newsletters and features



In-Person Connection

- Seasonal expos throughout Southern California
- Small-group gatherings and workshops
- Influencer collaborations with trusted local voices
- Direct mail for special campaigns and invites

In-Person Events & Expos

At LuxaDaisy, we believe in the power of real connection. Alongside our online community, we curate:

- Small-Scale Events: Yoga sessions, boutique pop-ups, and panel discussions
- Seasonal Expos: Larger gatherings with booths, demos, and influencer appearances

Next Expo: October, 2025

Location: Orange County, CA

Expected Attendance: 300–500 women



Selling Access, Not Just Ads

We don't just offer ad space — we offer connection to a highly engaged, values-driven audience through curated, meaningful advertising experiences.



Website & Content

Featured listings, sponsored blog content written for storytelling



Email & Social

Newsletter spotlights, Instagram & Facebook promotions, influencer marketing



Direct Engagement

Product giveaways, co-branded campaigns, live events and expos

When you advertise with LuxaDaisy, you're not renting a banner — you're joining a community.

Event Sponsorship Opportunities



Tier 1 Sponsor – \$250

- **Logo placement** on our website and select event materials for **30 days**
- **One social media story mention** (Instagram and Facebook) during the **30-day sponsorship period**, scheduled based on calendar availability
- **Sponsor mention** in our official event listing on the LuxaDaisy website for **30 days**



Tier 2 Sponsor – \$500

- **Booth space** at the upcoming LuxaDaisy Expo (includes one table and two chairs)
- **Logo placement** on the LuxaDaisy website and select printed/event materials for **30 days**
- **One dedicated Instagram post** during your **30-day sponsorship period**, scheduled based on calendar availability
- **One social media story mention** (Instagram + Facebook), scheduled during the **30-day period**
- **Sponsor spotlight** in one email newsletter sent during the **30-day period**
- **Mention in the official event listing** on LuxaDaisy.com for **30 days**



Tier 3 Sponsor – \$1,000

- **Premium booth placement** at the upcoming LuxaDaisy Expo (includes one table and two chairs in a high-visibility location)
- **Option to host a live demo or speaking session** during the event (limited spots available)
- **Full blog feature** on LuxaDaisy.com, highlighting your brand, story, and offerings
- **Logo placement** on the LuxaDaisy website and select printed/event materials for **30 days**
- **One dedicated Instagram post** during your **30-day sponsorship period**, scheduled based on calendar availability
- **One social media story mention** (Instagram + Facebook), scheduled during the **30-day period**
- **Sponsor spotlight** in one email newsletter sent during the **30-day period**
- **Mention in the official event listing** on LuxaDaisy.com for **30 days**

Custom packages available upon request.

Sponsor Comparison Chart

Benefit	Tier 1 Sponsor \$250/month	Tier 2 Sponsor \$500/month	Tier 3 Sponsor \$1,000/month
Logo on website & printed/event materials (30 days)	✓	✓	✓
Mention in official event listing (30 days)	✓	✓	✓
Social media story mention (IG + FB)	✓	✓	✓
Dedicated Instagram post	—	✓	✓
Sponsor spotlight in email newsletter	—	✓	✓
Booth at 1 LuxaDaisy Expo (includes table + 2 chairs)	—	✓	✓ (Premium placement)
Full blog feature on LuxaDaisy.com	—	—	✓
Option for live demo or speaking slot	—	—	✓ (Limited availability)

Why Partner With LuxaDaisy?



Community-Centered Approach

Authentic, trust-based community with intentional, values-aligned content



Creative Marketing Solutions

Flexible options with deep local knowledge and digital scalability



Women-Led & Results-Driven

Transparent metrics and proven engagement across multiple channels



Ready to grow with us? Let's create something beautiful together.

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