



LuxaDaisy  
**LIVE WELL EXPO**  
SHOP • HEALTH • BEAUTY • FITNESS • WELLNESS

*Your presence matters.*

*Help build a space where women rise together.*

Join the LuxaDaisy Live Well Expo and be part of a community rooted in connection, purpose, and collective growth.

**November 2, 2025**

Hotel Fera, A DoubleTree by Hilton  
100 The City Drive S  
Orange, CA 92868

[www.LuxaDaisy.com](http://www.LuxaDaisy.com)



## Show Information

Join us at the LuxaDaisy Live Well Expo, a vibrant celebration of women-led products and services, taking place at one of Orange County's stylish Hotel Fera a DoubleTree by Hilton in Orange, on November 2, 2025. The Live Well Expo is a curated experience that brings together inspiring wellness, beauty, lifestyle, and intentional living brands. As an exhibitor, you'll connect face-to-face with hundreds of engaged attendees who are actively seeking products and services that align with their values and support their well-being.

The event will feature:

- A welcoming and immersive atmosphere for community connection
- Engaging mini-workshops, demonstrations, and speaker sessions
- Exclusive VIP offerings, wellness bags and giveaways.

As an exhibitor, your brand will receive full-scale promotional support including:

- Exposure across social media, email campaigns, and local event platforms
- A dedicated listing in our LuxaDaisy Vendor Directory on [www.luxadaisy.com](http://www.luxadaisy.com)
- Ongoing opportunities for future collaboration through our expanding network of events.

If you're looking to grow your visibility and align your brand with a community-driven, women-forward movement, LuxaDaisy Live Well Expo is your place to shine.

## Show Location

Centrally located in Orange County near the 5, 57, and 22 freeways, Hotel Fera offers a welcoming space with modern finishes and flexible layouts. The venue features two indoor ballrooms—an 8,000 sq ft Grand Ballroom and a 2,960 sq ft California Ballroom—perfect for vendor showcases, workshops, and guest experiences. With elegant design and full-service event support, it's an ideal setting for the LuxaDaisy Live Well Expo.

### Show Date/Times

Sunday, November 2, 2025 - From 10:00 AM to 4:00 PM

### Scheduled Throughout the Day

Exhibits, Speakers, Fitness Classes and Hands-on Experiences



## LuxaDaisy Live Well Expo

### Demographics



Based on prior events and community engagement, the LuxaDaisy Live Well Expo anticipates 500 attendees in 2025. Our audience reflects a vibrant mix of women passionate about health, beauty, wellness, fitness, and intentional living.

#### Gender

- 85% Women

#### Age Ranges

- 25–35 years old (40%) – Young professionals, early families, and women seeking wellness and lifestyle
- 36–45 years old (25%) – Busy professionals balancing career, family, and self-care
- 46–60 years old (25%) – Established community members with higher disposable income and interest

#### Geographic Reach

- Primarily Orange County, CA (75%)
- Surrounding areas including Los Angeles, Riverside, and San Diego Counties (25%)

#### Lifestyle & Interests

- Health & Fitness Enthusiasts (yoga, Pilates, running, boutique fitness studios)
- Beauty & Wellness Seekers (skincare, spa, holistic treatments, aesthetics)
- Lifestyle Shoppers (fashion, home goods, intentional living products)
- Community Builders (supporters of local, women-led, and small businesses)

#### Spending Power

- Average Household Income: \$85,000+
- Attendees are active consumers who prioritize quality, wellness-focused, and women-led brands
- Strong interest in boutique products, wellness services, beauty treatments, fitness memberships, and lifestyle experiences

#### Summary:

LuxaDaisy Live Well Expo attracts a highly engaged, value-driven audience of 500 attendees who are eager to discover new brands, try products, and invest in services that enhance their lifestyle. Exhibitors can expect meaningful connections with attendees who are both curious and ready to buy.



## Show Rates

Table Only - \$295.00

8x8 Booth - \$595.00

8x10 Corner Booth - \$895.00

10x10 Specialty Booth - \$1095

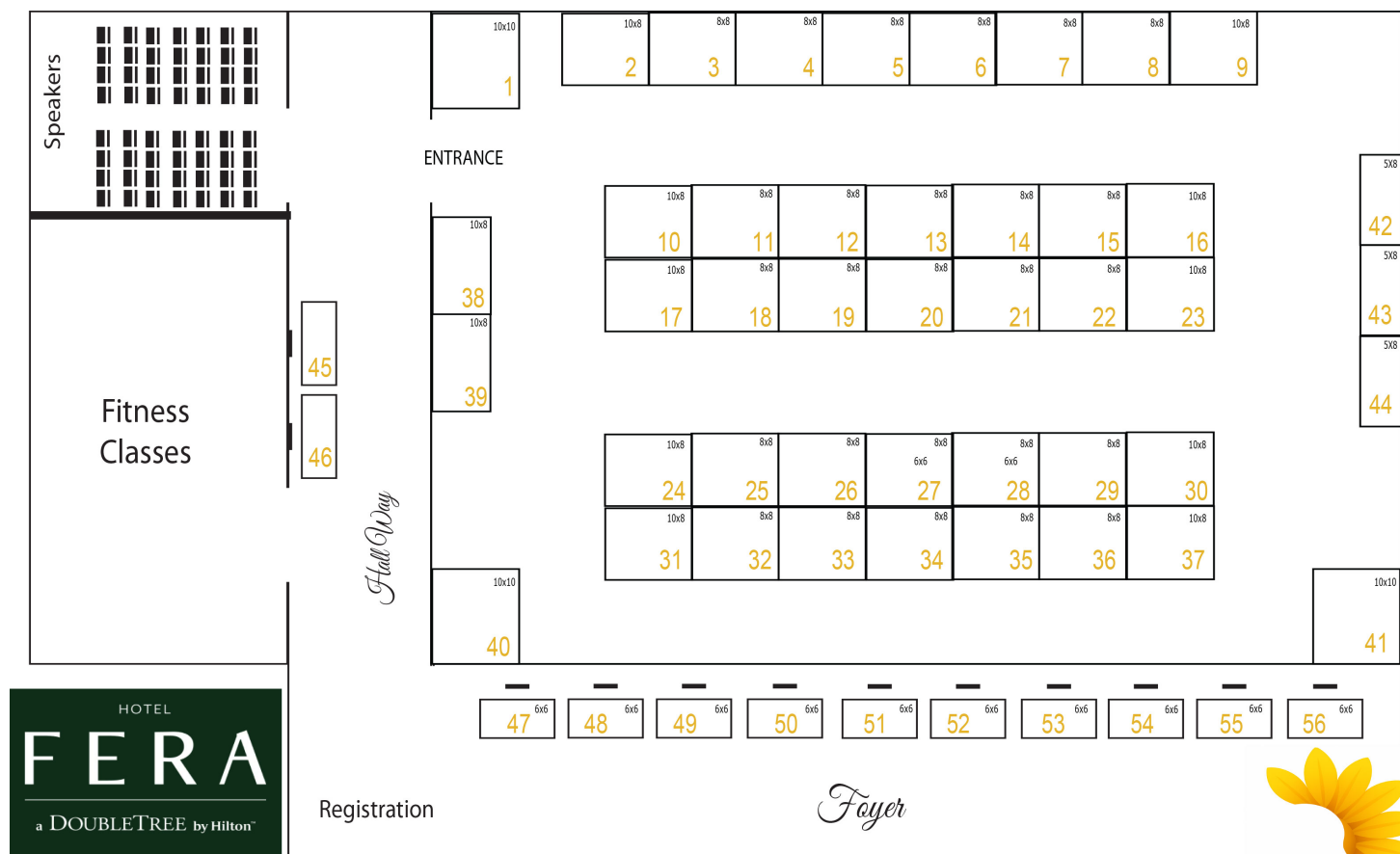
Goody Bag Tote Insert, Banner Presence and Sponsorship Opportunities Available

### What's included in your fee

- Booth rental for the show's duration
- 6' Table, white table linen & 2 chairs
- Basic Listing on Vendor Directory
- 1 Complimentary Parking Pass

### What's not included

- Signage
- WiFi
- Standard Electricity Hook up (500 watts)



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## Exhibitor Application

### Application contract for exhibit space at the November 2, 2025 LuxaDaisy Live Well Expo at the Hotel Fera, A DoubleTree by Hilton

Company Name: \_\_\_\_\_

*Company name listed above will be assigned to booth space and listed in vendor directory. One company per exhibit space.*

Contact Person: \_\_\_\_\_

Business Phone #/Ext: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Website URL: \_\_\_\_\_ Email: \_\_\_\_\_

Vendor Category: \_\_\_\_\_ Instagram: \_\_\_\_\_

List all services being exhibited in your booth: \_\_\_\_\_

\_\_\_\_\_

Application and Deposit Fee (non refundable) Select the fee that correlates with your booth request below:

#### Booth Selection

☐ Table Only – \$295

☐ 8x8 In-Line Booth – \$595

☐ 8x10 Corner Booth – \$895

☐ 10x10 Booth – \$1,095

#### Additional Options

☐ Goody Bag Insert – \$150

☐ Banner Presence – \$495

☐ Sponsorship – \$1,000

☐ Custom Sponsorship (contact for details)

#### Totals

Booth Fee: \_\_\_\_\_

Add-Ons: \_\_\_\_\_

Total Investment: \_\_\_\_\_

Deposit (50% required): \_\_\_\_\_

Remaining Balance Due: \_\_\_\_\_



## LuxaDaisy Live Well Expo Show Rules and Specifications

**SPECIAL RENTAL PAYMENT:** A minimum of 50% space rental payment must accompany this application in order to be accepted by LUXADAISY. Once the application has been accepted the entire rent for the space becomes payable by date shown on front, or a minimum of 4 weeks prior to the show date. All and any monies paid are non refundable. If the exhibitor fails to comply with the terms and conditions, the rules and regulations of this agreement, or does not occupy his assigned space one hour prior to the stipulated opening time, the exhibitor's rights shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by LUXADAISY as liquidated damages for breach of contract and LUXADAISY reserves the right to rent the same space to be occupied.

**SUB-LETTING:** The exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by LUXADAISY to the exhibitor without obtaining the written consent of LUXADAISY and payment of all fees and amounts in connection therewith.

**ASSIGNMENT OF EXHIBIT SPACE:** Exhibit space will be allocated by LUXADAISY on a "first requested" basis. LUXADAISY reserves the right to relocate space of exhibits which may be affected by a change in the floor plan, or in the interest of optimum traffic control and exhibit exposure. LUXADAISY cannot be held liable if competitive exhibitors are adjacent to each other but, if possible, efforts will be made to allocate space on a fair basis to all exhibitors. **SET UP:** All exhibitors must be set up within the time specified in the exhibitor's setup email. No major changes to displays during the public show hours are allowed. In the event of an exhibitor's booth not being open at anytime during show hours, LUXADAISY shall have the right to open the exhibitor's booth by removing any light sheets or other coverings of any sort, but shall be under no liability to the exhibitor for any loss or damage which may be caused thereby or as a result of the booth being opened in that way, and then being left unattended.

**ARRANGEMENTS OF EXHIBITS:** Displays must not protrude beyond the measured booth dimensions, nor obstruct a clear view of the neighboring booths, and may not be taller than 10' high. Exhibitors may not attach displays to walls, structural support, or flooring in the exhibit building by nails, screws, bolts, or permanent cement, nor may they suspend anything from the ceiling. No exhibitor shall permit the exposure of any unfinished surface to neighboring booths. If exhibitor fails to correct the unfinished part, LUXADAISY will have the right to finish such outside partitions. The exhibitor shall pay the cost of such repairs to LUXADAISY upon demand. LUXADAISY reserves the right to restrict the use of glaring or irregular lighting effects.

**DISMANTLING AND REMOVAL:** No exhibitor shall disassemble or remove any part of their display before 4:00 PM on the show day. All exhibits must be removed from the exhibit hall by 6:00 PM show day. LUXADAISY will remove any materials remaining after the cut-off time at exhibitor's expense.

**CHARACTER AND CONDUCT:** All displays and promotional literature must be in good taste. The products and services must be presented in a professional manner. No carnival styled tactics or sideshow type come-ons will be permitted. Free samples may be distributed, orders for

products may be taken and merchandise may be sold at cash retail prices. Raffles and giveaways may be conducted but only with the prior written permission of LUXADAISY. If, in the opinion of LUXADAISY, an exhibitor, or their employees, brokers or agents conduct themselves in an objectionable manner, they will be liable at the sole discretion of LUXADAISY for immediate expulsion from the show. In such circumstances, LUXADAISY will not be liable for any refunds of rental fees.

**ADVERTISING:** The name "LuxaDaisy" may, upon obtaining the written consent of LUXADAISY, be included in the advertising of the exhibitor, however, LUXADAISY must be informed in advance of the content of same to be certain it is in the best interest of the show as well as the exhibitor. LUXADAISY reserves the right to use the name of the exhibitor as part of its advertising in so far as to say that the exhibitor is displaying products and/or services at the show. The exhibitor hereby acknowledges that the name "LUXADAISY" is the exclusive property of LUXADAISY. Nothing herein shall be interpreted as a consent, authorization or license to use the term "LuxaDaisy" or any related trade name, trade mark or other intellectual property of LUXADAISY.

**CARE:** Exhibit must be attended during all show hours by at least one representative of exhibitor. It is the exhibitor's responsibility to keep their assigned area clean and orderly throughout the show and to ensure that it's ready for opening at the time the show opens.

**BADGES AND PASSES:** 2 Exhibitor badges will be issued only to people named in the exhibitor's application, or such other persons as may be approved by LUXADAISY. 2 Badges will be placed on each exhibitor table.

**NOISE AND MACHINERY:** LUXADAISY has the right to stop the display, demonstration or the running of an engine or machine that causes vibrations, noise, smoke, smell or other nuisance on site. The Exhibitor shall, at the request of LUXADAISY, stop the use of loudspeakers, microphones, amplifiers, musical instruments, gramophones, radios, camera equipment, video or photography equipment or any other equipment or machinery not deemed appropriate to the show.

**DISPLAYS:** The exhibitor shall not have on his stand or exhibit or displays during the show any goods of an explosive, flammable, obscene or noxious nature. LUXADAISY reserves the right to refuse or terminate the exhibit or sale of any article which they may deem at the sole discretion, unsuitable, objectionable, or deceptive to purchasers.

**GENERAL SHOW AREA:** All lobbies, corridors, stage areas, aisles, restrooms, food and beverage concessions and special assembly rooms will be of a clear cut nature and free of any obligation to the winner. The door prizes, and the terms of same, must be clearly stated on the winners form. Awards, which are conditional upon the placing of an order, are not permissible.



## LuxaDaisy Live Well Expo Show Rules and Specifications

**COMPETITIONS, DRAWS IN YOUR BOOTH:** Competitions and like promotions conducted by exhibitors in conjunction with their displays shall be clear in nature and free of any obligation to the winner. The award or awards, and the terms of same, must be clearly stated on the entry form. Awards, which are conditional upon the placing of an order, are not permissible.

**SECURITY, SAFETY, FIRE AND HEALTH:** The exhibitor will assume all responsibility for compliance with the local, city and provincial fire, safety and health ordinances regarding installation and the operation of his exhibit. Except during show hours and where possible, doors will be locked and guards will be on the premises. Limited access will be provided at other times, only to confirmed exhibitors and their authorized representatives. Such admittance will be by Exhibitor's badge only.

**SHOW MANAGEMENT LIABILITY AND EXHIBITOR'S INSURANCE**  
LUXADAISY shall not under any circumstances whatsoever be liable or responsible for (a) any loss, damage, theft, destruction whatsoever or howsoever caused to any goods, equipment, or any other property belonging to the Exhibitor or for which the Exhibitor is responsible, (b) any damage or injury suffered by the Exhibitor or their employees, brokers or agents or by another person, any loss, damage, expense or cost whatsoever suffered by the Exhibition or the abandonment thereof. The Exhibitor shall be liable for all loss, damage, injury, claim costs, and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the Exhibitor, their employees, brokers or agents for the goods, exhibits, fittings, machinery and other property belonging to the Exhibitor or for which the Exhibitor is responsible and the Exhibitor hereby agrees to indemnify the show management in respect of (a) any such loss, damage, injury, claims, costs and expenses as afore said and (b) all or any infringement of copyright or breach of license granted by the Performing Rights Society Limited or any other person whatsoever since the Exhibitor exhibits entirely at his own risk he is strongly advised to cover against the risk of loss, or damage, however caused to his property or person to the property or person of his employee and agents. The Exhibitor shall upon request by LUXADAISY, provide LUXADAISY with a copy of proof of insurance in respect of all liabilities, howsoever caused. In the event, the Exhibitor fails to provide such proof, LUXADAISY may, at its discretion, without assuming any liability, arrange for appropriate insurance and charge the Exhibitor for such insurance as well as a fee for all administrative efforts in connection therewith. If LUXADAISY should be prevented from holding the show by any cause beyond its control or if it cannot permit the Exhibitor to occupy his rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockouts, acts of God, then LUXADAISY shall in no way whatsoever be liable to the exhibitor, other than to return such portion of any amounts paid as maybe determined to be equitable by LUXADAISY in its sole opinion, after deduction of such amounts may be necessary, in LUXADAISY sole opinion, to cover all expenses incurred by LUXADAISY in connection with the Exhibition or its promotion or

or its publicity. If for any reason LUXADAISY determines that the location of the show should be changed or the dates of the show postponed no refund will be made but LUXADAISY shall assign to the Exhibitor, in lieu of the original space, such other space as LUXADAISY deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations.

**GENERAL:** The Exhibitor hereby pledges as security for all amounts owed or owing to LUXADAISY, a lien and security interest in all of its property, chattels, accounts and commercial goods used, obtained, purchased or earned in connection with its attendance at any exhibition contemplated herein. All matters and questions not covered by these Rules and Regulations are subject to the decision of LUXADAISY. In addition, LUXADAISY shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of and participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all decisions of LUXADAISY and further agrees to cease any activity that LUXADAISY deems to be in violation of the terms and the directives of LUXADAISY.

By signing this document I acknowledge that I have received, read, and understood the policies outlined in the LUXADAISY Exhibitor Kit.

Name: \_\_\_\_\_

Date: \_\_\_\_\_